

Kenston J. Griffin

Dream Builders Communication, Inc.

"If Better Is Possible Good Is No Longer An Option"



Volume 3. Issue 3

NEWSLETTER

March 2008



MARCH MADNESS

The month of March is an important month, as it relates to college basketball. From the set up, set backs, up sets, and maybe even come backs, all of these things fall in the territory of "March Madness". These four areas, being the set up, set back, up set, and the come back, also come into play in the game called Life.

- ◆ The **SET UP:** Whether you may believe it to be your job, spouse, or children, just to name a few, set ups come; and not all of them are bad. Look at what can be gained, and set yourself up to gain success.
- ◆ The **SET BACK:** It may not be your fault for getting knocked down, but you are 100% responsible for getting back up. So get up, and set yourself up to finish the game.
- ◆ The **UPSET:** Without proper planning and reviewing, you can set yourself up for the "upset"; therefore, PLAN, DO, and REVIEW so you will not become UPSET.
- ◆ The **COME BACK:** Three seconds are left in the game, and your team has the ball. Question ??? Are you prepared for the entire season to be in your hands?

LEADERS, yes you are! **Score!** You just won the game for your team, with three seconds left.

Finally, understand, whether you have been set up, set back, upset or making a come back, true winning comes from preparation prior to the buzzer going off. Until next time, leaders, it is not over until you WIN!

*Kenston J. Griffin
Chief Executive Officer*

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5 D's to Winning

By: Christopher Land

In the last four newsletters, we have discussed the 5 D's to success. We started with our Decision as the first step. We did not and could not stop there, so we considered our level of Dedication, then Desire, followed by Discipline. The final D to winning is **Determination**.

Determination is the "will" power not to quit, or lose, the will to pursue relentlessly. In my opinion, your determination is shaped and crafted by part of all the other D's to winning. Determination begins with a decision, is driven by dedication; it is a brother of desire, and crafted by discipline. Determination is that push from within and exposing it for all to see. Often it takes time to see that determination, not usually seen with instant gratification, but shows itself proud over a period of time. Determination is not one of the qualities that will get a lot of recognition, because by the time the "celebration" takes place determination takes a seat. Although without it, the "celebration" would not be possible.

Take these D's and use them to Win. Make the right Decision, be Dedicated to it, show your Desire, be Disciplined, and let your Determination take over.

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Ways to stay on the Edge:

*It takes a village to raise a child...
where are the parents of this village?*

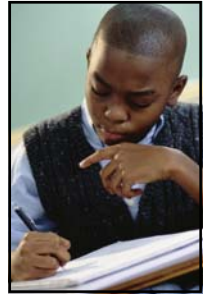
By: Jorris Edge



A child is a senior in high school and receiving recognition from the school. Parents were invited and encouraged to attend the ceremony. Child was present, but where are the parents?

A child is sent to a drug rehabilitation center, because his mother states he is using drugs. He was using drugs he got from her. Where are the parents?

A child is on the A and B honor roll every quarter, has won county wide spelling bees, and has been asked to speak at several school functions. The child always makes sure that he/she attends all of the events, even if the child has to catch a ride with someone. Where are the parents?



A child was a good student, but once he left school he had to help his family with the family business of selling drugs. He was shot and killed. Where are the parents?

I present these real-life situations to state that we cannot always blame a child for how he or she behaves. Some children are not receiving the proper guidance or nurturing they need to make it in this world. Sometimes as adults, we need to put ourselves in their shoes, and ask ourselves would we have made it in their situation. I know I could not have made it without God, my parents, family support, friends, teachers, colleagues, and a host of other people. I don't think some of you could have made it either. Some of the children of today are dealt a life they did not ask to live, and they do not know another way out of the life they were dealt. They do not know an alternative route, because they have not been taught.

Ways to stay on the edge this month is next time you see a child misbehaving, don't blame the child before you find out their life story. As the saying goes, they may not have any home training, and that's because no one was even there to train them. To all the parents out there, stand up and be the parents you need to be in the village to raise a child. For those of you who are not parents, then stand up and be the person you need to be in the village to raise a child.

“Balanced Believing”

By: Tonya R. Allen

Have you ever heard this statement before, “HEARING IS BELIEVING”? Have you every really pondered over that saying? Those three simple words are significant standing alone, but once joined together in this sequence, are transformed to a POWERFUL statement. To prove this point consider this, “Why is it that daily affirmations work? Could it be the correlation to the mind constantly HEARING that affirmation, which initiates the BELIEVING process?”

Now, consider this, the human body is designed or made up of *pairs*. For example, the physical structure of the human body has two arms, two legs, two eyes, and two ears, just to mention a few. Why is that? Medically, there are numerous reasons for this, but allow me to take you on a journey to explore a more non-medical rationale. The human body is designed in pairs to help maintain and/or provide BALANCE! For example, several years ago, due to medical complications my mother had to undergo surgery to have her leg amputated. Now, due to this amputation, my mother and my family were informed that she would have to endure physical therapy to assist in her regaining the ability to walk, along with conducting simple movement. This process involves the entire physical structure being re-taught how to acquire and maintain balance.

That example was provided for a visual correlation; however, this example may provide a more frequently experienced analogy. Have you ever experienced an “inner” ear infection?



Well, I experienced an “inner” ear infection several years ago. This caused my sense of equilibrium to be off balance, which inhibited my ability to remain BALANCED. All of the analogies provided in this article, have been revealed to ignite your imagination, your purpose, and your passion for your individual success.

Allow yourself to focus on ***Balanced Believing*** this year, 2008. Speak into existence the goals you set back in January by implementing the **Actions Steps** outlined in the January’s Edition Newsletter. By developing a sense of the **5 D’s to Winning**, which have been outlined beginning in the month of December 2007 and concluding with this month’s Newsletter Edition. *If you do not have access to previous editions of the newsletter, please visit our website.*

Once you achieve the ability to gain Balance in all areas of your life, and develop Belief in “self”, then truly the statement “HEARING IS BELIEVING, can ultimately become a reality.

G.O.A.L.S.

By: Roderick V. Land

One thing I encounter a lot when interacting with children (and very sadly some adults) is the fact that they have either small goals or no goals at all. There are countless times that I hear children saying they want to be the next NBA superstar and have never even been on a team. There is also the student that wants to be just a ‘regular job’ something that is small, simple easily attained. I want to encourage you to make sure all the children you come in contact with have goals, both short term and lifelong.

I recently came up with an acronym for the word goal---**Go On After Life** steadfastly. There are over nine billion people on planet earth and each and every one is different. Each person has a special talent or ability that no one

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The Financial Corner

By: Yolanda Polk

Wow...the third month of 2008 is here! It is time for a self financial check. Even those most faithful to their financial goals occasionally need to pause and think about the direction of their lives. It is so easy to bump along from one busy day or week to another without ever stopping to ponder where we're going and where should we be going. The first quarter of a new year is quickly approaching the end. Now is a great time for us to stop, look up, and get our bearings. To that end, here are some questions to ask and answer with integrity.

1. What is **one thing** you could do this year to increase your enjoyment of making money?
2. What is the **most humanly impossible thing** you will ask God to do in your finances this year?
3. What is the **single most important thing** you could do to improve the quality of your family's financial life this year?
4. What is the **single biggest money waster** in your life, and what will you do about it this year?
5. What is the **most helpful new way** you could strengthen your finances?
6. What is the **most important way** you will try to make this year different from last year?
7. What **single thing** can you do this year in your finances that will matter most in ten years?



In order for us to move forward in our lives, we must be willing to ask ourselves the hard questions and be truthful with our answer. When we look in the mirror, we must be proud of the decisions we made at the end of the day.

Please remember "*Success Is A Journey Not A Sprint*".

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else has, but if that child is not accomplishing what he or she can because they are not going after life, then they are depriving 8,999,999,999 other people. Don't let them say "I Can't" in anything.

Years ago, while I was in high school, the track team coach asked for a volunteer for a particular running event against one of the county's top performers. We had a guy that was **the** top guy in the event, but the coach wanted another. The first person to volunteer said "I'll try it coach", to which the coach said "No". The second and the third person said about the same thing, and each time the coach said no. About that time, one of the most competitive guys on the team (competitive, not fast) raised his hand and stood and said "I'll **DO** it coach" to which the coach said "You Absolutely will **DO** it". The fact of the matter is the coach wanted someone with the I will **Go On After Life** attitude. The coach later told us, "tryers never do and doers never try, you either do or you don't".

Well the guy did do the race, went out with all the gusto he had, and got beat so bad that it was not funny. He did not know how to run the race but he went for it, and the coach was very proud of him. I know, because I was that guy. Again I want to encourage you to encourage others around you to **GO ON AFTER LIFE**. Remember, "You cannot succeed if you do not try."

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